

RESOLUTION NO. ____

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PLACERVILLE
 APPROVING A BANNER RESERVATION FEE OF \$200.00
 EFFECTIVE FEBRUARY 15, 2023**

WHEREAS, the Community Services Department has provided an opportunity for local non-profit groups to promote their events by placing promotional banners across Main Street; and

WHEREAS, the City has a \$150 banner reservation fee that is collected at the time of the request; and

WHEREAS, the City's Contractor, Eco Signs, recently notified staff that they would be raising their fee \$150.00 to \$200.00:

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Placerville does hereby approve a banner reservation fee of \$200.00 for the reservation and placement of promotional banners across Main Street effective February 15, 2023.

The foregoing Resolution was introduced at a regular meeting of the City Council of the City of Placerville held on February 14, 2023 by Councilmember _____ who moved its adoption. The motion was seconded by Councilmember _____. The motion was passed by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

 Mayor Michael Saragosa

ATTEST:

 Regina O'Connell, CPMC, City Clerk